



### **A SMALL FRIENDLY MARATHON**

Our marathon grew from 74 starters in 1979 to 114 in 1980. We anticipate a similar increase in 1981. Still, a marathon of this size allows you to meet and get to know the other runners. Be part of it all and enjoy the satisfaction of running in a race where **each runner counts.**

# WELCOME FROM THE SPONSORS

Those of you familiar with the marathon in 1979 or 1980 will recognize the change in name from the P.E.I. Roadrunners Marathon to the P.E.I. ROADRUNNERS CBCT-FM ISLAND MARATHON. The new sponsorship by CBCT-FM in Charlottetown should help make this marathon even better in 1981.

We think we have one of the most scenic marathon routes in Canada and we invite you to test yourself against it. Once again this year there will be plenty of prizes, plenty of memories and plenty of Island hospitality. We invite you to be a part of the Island Marathon.

Pat Reilly  
Station Manager, CBCT

Don Harley  
President, PEI Roadrunners Club

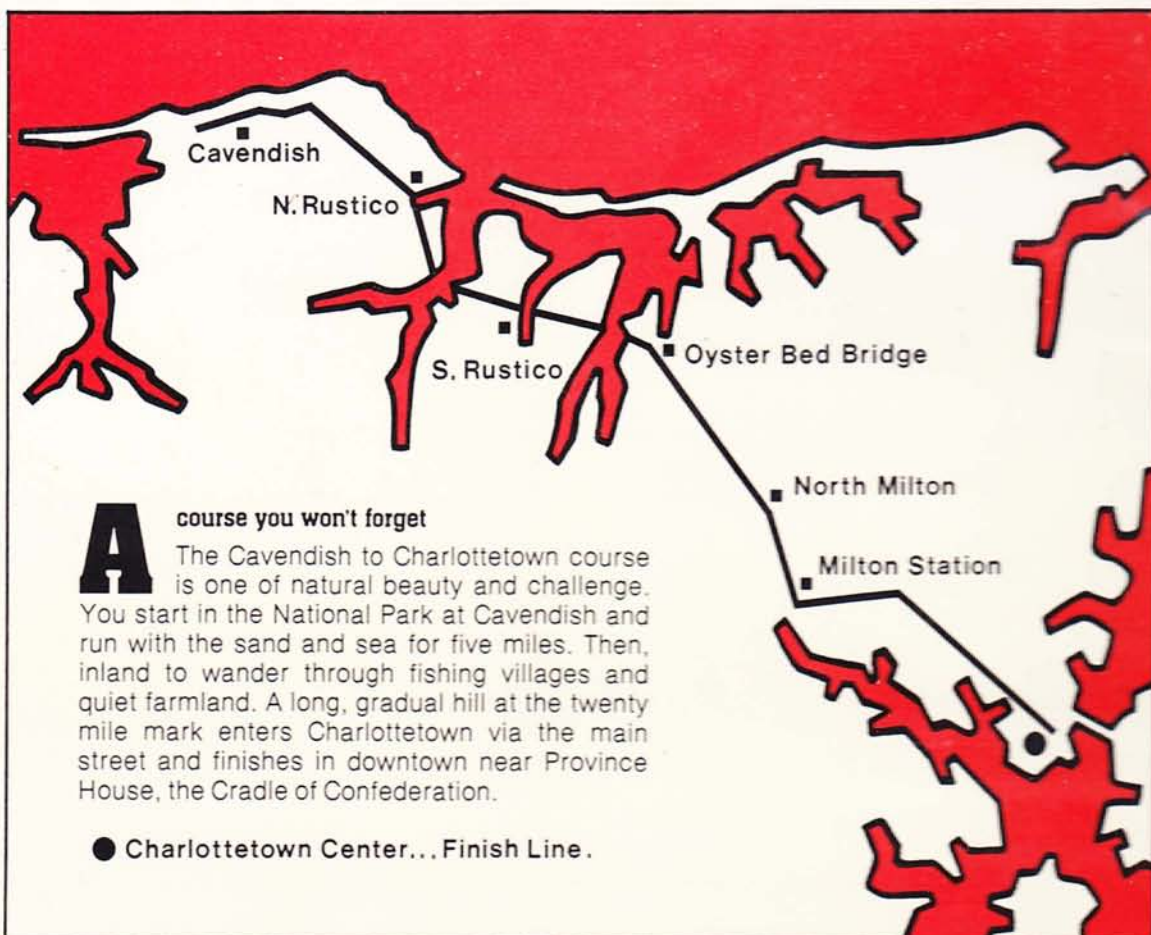
**3RD ANNUAL  
P.E.I. ROADRUNNERS**



**CBCT-FM RADIO**



**ISLAND MARATHON  
SUNDAY, SEPTEMBER 13, 1981**



## RACE ROUTE

## RACE DETAILS

- Begins at 12 noon at Cavendish (transportation from Charlottetown provided, change facilities available).
- Splits at one mile and every three miles.
- Water, sponge and refreshment stations every three miles.
- Traffic control & Medical.
- All entrants receive an information kit (includes detailed map, course description, list of events, tourist information, etc.)

## WEATHER

- Average high temperature of 18-20°C (64-68°F) with 30% chance of rain.
- The first annual marathon in 1979 was run under sunny skies, light following breezes and a high of 18°C. The 1980 marathon was held on a cloudy day with some rain, a temperature of 16°C and light breeze facing the runners. Both years have provided good running conditions for a marathon.

# Island Marathon Plans Underway

Although the P.E.I. Roadrunners CBCT-FM Island Marathon is more than a month away, planning is well advanced for the third annual event.

This year's Island Marathon will be held, Sunday Sept. 13. The 26 mile 385 yard course will start once again in the National Park in Cavendish and finish in downtown Charlottetown.

Race co-chairmen Don Harley and Parker Lund are

optimistic that this year's field will be even larger than last year when 114 runners went to the starting line. In 1979, the inaugural run attracted 74 entrants.

The Island Marathon is already the third largest in Atlantic Canada and the organizers feel that the potential for the race is almost limitless.

"We have one of the most appealing marathon courses in

Canada. The variety in scenery, the character of the course and the support we get from the spectators makes this a very enjoyable race for the runners and that helps us to attract entrants from areas outside the province," said Harley.

Last year approximately 50 runners came from out of province. Nova Scotia led the way with 18 runners, New Brunswick had 7, the New England area contributed 12 and 9 came from other areas, including one visitor from Tunbridge Wells Knot, England.

The flow of registrations is being delayed by the postal strike, but brochures on the race had been distributed prior to that time so that runner have been able to make their plans to attend the marathon.

The organization of the marathon is a sizeable undertaking, the P.E.I. Roadrunners Club has set up a central organizing committee of eight members who have been meeting monthly since January.

On race day itself, it is estimated that there could be as many as one hundred volunteers assisting with the race and its associated events. Volunteers are required as race officials, timers and course

guides and to look after such tasks as medical aid, communications, transportation, awards and making post race chowder for the runners.

"The volunteer service that we get from individuals and others such as the St. John's Ambulance Service, Emergency Measures Organization and the radio operators of Island Telephone is the key to putting on a well organized marathon. Without these people we would not have been able to establish such a well received race, so we are extremely grateful to all those who assist us," Harley said.

It all adds up to a lot of work, but the payoff is the excitement the race generates and the compliments received.

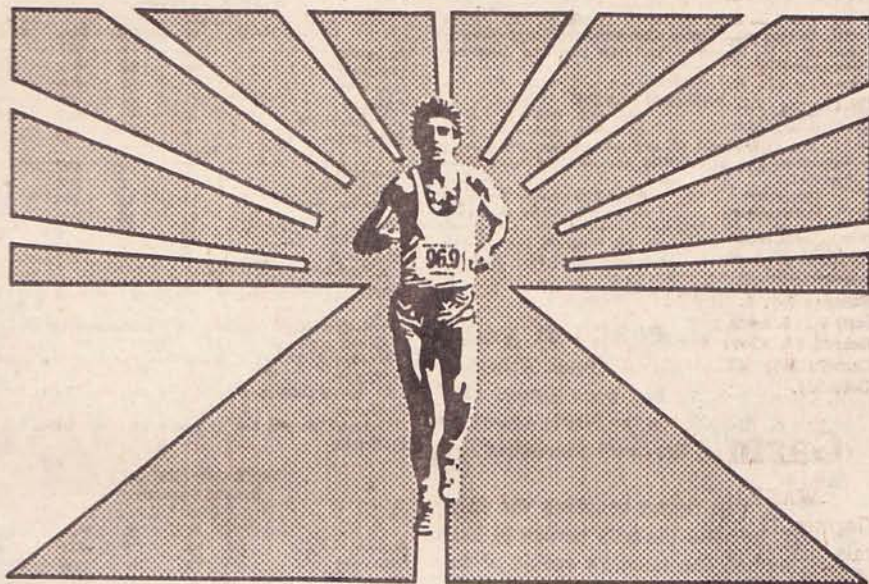
"The race is becoming more and more well known throughout Canada and New England and with the support of our volunteers and sponsors we hope to make this an annual event in which the Island can take a great deal of pride," Harley concluded.

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P.E.I. ROADRUNNERS



CBCT-FM RADIO



# ISLAND MARATHON

## SUNDAY, SEPTEMBER 13, 1981

Registration: Sport PEI, P.O. Box 302, Charlottetown, P.E.I.  
C1A 7K7 or telephone (902) 894-8879